



SPONSORSHIP OPPORTUNITIES

MAY 1-2 – Layton, Utah

Prospective partners are invited to join presenting organizations in celebrating and expanding Gov. Cox’s vision for Utah’s economic growth and success. The annual One Utah Summit is May 1-2, 2023, at the Davis Conference Center in Layton, Utah.

The spring 2023 summit is an ideal platform for businesses from all sectors to collaborate, promote products, share new ideas, and learn from industry-leading experts. Summit sponsors and partners receive exclusive insight into Utah’s resources and strategies that contribute to one of the nation’s best-performing economies. A One Utah Summit sponsorship provides both high-level and personalized industry collaboration, networking, and access to top leaders, experts, innovators, entrepreneurs, and exporters in Utah.

Sponsorships are available at various buy-in values, offer tiered benefits, and can be customized to meet your company’s needs. Contact oneutahsummit@lsiwins.com today to become a partner.

▶ **PLATINUM PARTNER** ——— **\$50,000** ▶ **GOLD PARTNER** ——— **\$25,000**

ON-SITE BENEFITS

- Company representative introduces headliner
- Spring summit registration for 20 attendees
- Acknowledgment from the podium throughout event
- 1 booth in exhibit room
- 10 registrations for the May 1 StartUp Pitch event
- 2 hotel rooms at the spring summit

BRAND RECOGNITION

- Company logo on summit materials
- Company logo and website link on OneUtahSummit.com
- Recognition as Platinum sponsor in email newsletters to attendees, across social media platforms, and event marketing and communications

PROMOTIONS & MARKETING

- One full-page ad in summit program
- Company logo in summit program
- LSI and Go Utah/Business Elevated podcast
- Summit promotional ad with company logo on TV (airs for 4 weeks & replayed during event)
- LSI and Go Utah/Business Elevated podcast

ON-SITE BENEFITS

- Spring summit registration for 15 attendees
- Acknowledgment from the podium throughout event
- 1 booth in exhibit room
- 4 registrations for the May 1 StartUp Pitch event

BRAND RECOGNITION

- Company logo on summit materials
- Company logo and website link on OneUtahSummit.com
- Recognition as Gold sponsor in email newsletters to attendees, across social media platforms, and event marketing and communications

PROMOTIONS & MARKETING

- One half-page ad in summit program
- Company logo in summit program
- LSI and Go Utah/Business Elevated podcast



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MAY 1-2 – Layton, Utah

▶ **SILVER PARTNER** ————— **\$12,500** ▶ **BRONZE PARTNER** ————— **\$5,000**

ON-SITE BENEFITS

- Spring summit registration for 10 attendees
- Acknowledgment from the podium throughout event
- 1 booth in exhibit room
- 2 registrations for the May 1 StartUp Pitch event

BRAND RECOGNITION

- Company logo on summit materials
- Company logo and website link on OneUtahSummit.com
- Recognition as Silver sponsor in email newsletters to attendees, across social media platforms, and event marketing and communications

PROMOTIONS & MARKETING

- One quarter-page ad in summit program
- Company logo in summit program
- LSI and Go Utah/Business Elevated podcast

▶ CUSTOM OPTIONS AVAILABLE

Please contact us for details.

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Option 1

ON-SITE BENEFITS

- Spring summit registration for 2 attendees
- 1 registration for the May 1 StartUp Pitch event
- 1 booth in exhibit room

BRAND RECOGNITION

- Company logo and website link on OneUtahSummit.com

PROMOTIONS AND MARKETING

- One quarter-page ad in summit program

Option 2

ON-SITE BENEFITS

- Spring summit registration for 5 attendees
- 1 registration for the May 1 StartUp Pitch event

BRAND RECOGNITION

- Company logo on summit materials
- Company logo and website link on OneUtahSummit.com
- Recognition as Bronze sponsor in email newsletters to attendees, across social media platforms, and event marketing and communications

PROMOTIONS AND MARKETING

- One quarter-page ad in summit program

PRESENTED BY



Governor's Office of Economic Opportunity



UTAH OFFICE OF ENERGY DEVELOPMENT



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